

HOLYWELL TOWN COUNCIL

CYNGOR TREF TREFFYNNON

Minutes of the **Meeting of the Holywell & Greenfield Development & Transport Sub-Committee** held in the Council Chamber, Bank Place Offices, Holywell on Wednesday 4 October 2017 at 10.00am.

PRESENT: Councillor P.A. Johnson (Chairman – see minute HGD1),
Councillors: R. Dolphin, J.M. Johnson (Mayor – who presided for minute
HGD1), S. Johnson, E.B. Palmer, M.D. Phelan, K. Roberts, P.A. York.

APOLOGIES FOR ABSENCE were received from B. Scragg and S.E. Wallbanks.

IN ATTENDANCE: J. Baker (Clerk), M.G. Fearnley (CEO), C.S. Lowry (Support
Officer).

HGD1. **ELECTION OF CHAIRMAN – 2017/18**

RESOLVED:

That Councillor P.A. Johnson is elected
Chairman of the Holywell & Greenfield
Development & Transport Sub-Committee for
2017/18.

HGD2. **APPOINTMENT OF VICE CHAIRMAN – 2017/18**

RESOLVED:

That Councillor B. Scragg is appointed Vice-
Chairman of the Holywell & Greenfield
Development & Transport Sub-Committee for
2017/18.

HGD3. **DECLARATIONS OF INTEREST – MEMBERS' CODE OF CONDUCT**

None.

HGD4. REGENERATION AND TRANSPORT LINKS

Peter James, Regeneration Manager, Welsh Government attended for this item and gave a presentation (subsequently circulated to Members) on town centre regeneration and transport links. The key discussion points from the presentation were:

- An overview of the vibrant and viable places national regeneration strategy.
- An overview of financing opportunities including grant funding and the town centre loan fund.
- Support to town centre partnerships
- An overview of property enhancement schemes and pop up shops.
- An overview of the North Wales Growth Bid and how this can link into local transport infrastructure, potentially creating a link from the proposed Greenfield railway halt to Deeside Industrial Park and beyond. The NW Growth Bid allocates £100m from April 2017 to earmarked projects.

Members discussed the above issues in the context of the immediate needs for the Holywell community, and how these link into the Council's Business Plan.

RESOLVED:

- (1) That Peter James be thanked for attending and delivering his presentation.
- (2) That the Clerk writes to Niall Waller, Head of Service for Enterprise and Regeneration, Flintshire County Council to request he attends a future meeting of full Council, to provide an update on Holywell town centre regeneration.
- (3) That, following the constitution of the railway Halt Working Group and at the appropriate time, the Council makes representation to Welsh Government and the County Council to include the railway halt proposal in the North Wales Growth Bid application linked to development of the Deeside Industrial Park and surrounding areas.

HGD5. AVERAGE SPEED SIGNS

Members considered the issue of vehicle speed on roads particularly in light of recent road traffic incidents within the community. The provision of speed cameras, additional signage and warning signs giving incident statistics were all suggested by members.

RESOLVED:

That members inform the Clerk of their suggested locations for speed reduction measures, in order for a collective response to be sent back to the County Council.

HGD6. IMPACT OF CHANGE TO BUS ROUTE – PEN-Y-MAES ROAD

Members further considered the impact of the bus route changes, footpath provision, speed of buses and safety for pedestrians. Members agreed a general set of proposals in response to this matter.

RESOLVED:

That the Clerk writes to the County Council and conveys the following requests:

- (1) That the footpath provision from Wood Lane, Pen-y-Maes to the Glan-y-Don area of the coast road is reviewed.
- (2) That chicanes are introduced to facilitate priority narrowing along the Pen-y-Maes Road, or alternatively a traffic light facility to mitigate safety concerns, similar to the arrangements in place at Llanfynydd.

HGD7. DESTINATION HOLYWELL BRANDING

Members considered a proposal to develop a brand identity for the Holywell community. An example of how this has been used to positive effect in other towns was circulated. The branding once produced could be utilised by the Council for events and other publicity, and also by local businesses and organisations to promote their products and services under a common theme. It was noted that the County Council have agreed to match fund the initial brand development costs.

RESOLVED:

That the Clerk commissions Daydream Designs of Greenfield to develop the Holywell branding, and also supply brand bible books as required.

HGD8. GATEWAY SIGNS

Members considered the quantity and locations for the Holywell Gateway Signs project. The Community Engagement Officer provided an overview of progress to date and that a grant funding application for the design element of this project will be discussed shortly with Cadwyn Clwyd. It was noted that the County Council would be willing to contribute towards the cost of the design of the signs. The Clerk has requested that the Thomas Pennant Society produce a list of historic places and people with value to local heritage, which could be used in the design process for the signs.

RESOLVED:

That in order to progress the design element of this project six signs will be sufficient to cover the main road routes into the town centre.

HGD9. CLOSE OF MEETING

The Chairman closed the meeting at 11.15am.

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Chairman